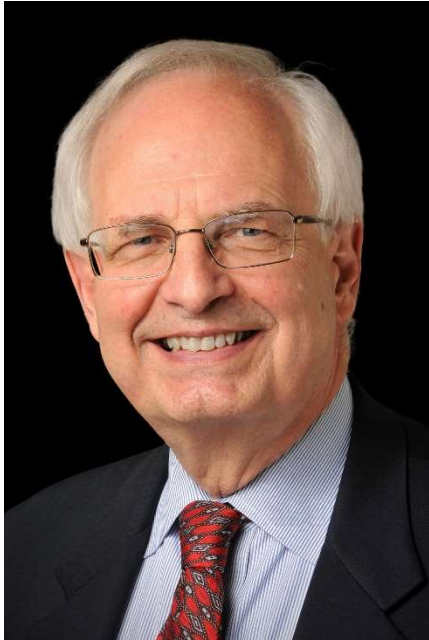


Biographical Note



Blanton Godfrey



Dr. A. Blanton Godfrey

Is Joseph D. Moore Distinguished University Professor in the Wilson College of Textiles at North Carolina State University.

Prior to joining the college as dean, he was Chairman and CEO of Juran Institute, Inc. for 13 years where he worked with leading companies in over 60 countries.

Prior to Juran Institute, Blan was head of the Quality Theory and Technology Department at AT&T Bell Laboratories.

In the late 1990s, Blan and Don Berwick, MD, created the National Demonstration Project on Quality Improvement in Healthcare to explore the application of industrial quality methods in healthcare. This four-year project led to the creation of the Institute for Healthcare Improvement that Blan has been involved with for over 28 years serving as chair of the board and as a board member for nine years.

Blan is a fellow of the American Statistical Association, the American Society for Quality, the Royal Society of Art, and the World Academy of Productivity Sciences and an elected member of the New York Academy of Science, Sigma Xi, and the International Academy of Quality.

He has received a number of awards almost all focused on his work in applied statistics.