

Biographical Note



Paulo Pereira da Silva



Paulo Pereira da Silva

Physicist in the real world. Business person. Inventor. Speaker. Passionate about people and human research. Images producer and collector.

Headquartered in Lisbon, Paulo, always tried to know and understand the world from different perspectives. Having, at a young age, embarked on an inter-rail trip, he soon faced challenges that have taught him how to deal with different cultures and habits. That was the stepping stone for graduate studies at the École Polytechnic Fédérale de Lausanne where he studied Physics. Fresh out of his graduation, Paulo thought his career would be around academia, something he always pursued. The turning point was when he started working as an engineer at Renova's production facility, working his way up to production director and then integrating Renova's board. In 1995, he was nominated CEO and has turned the Portuguese company into a multinational enterprise. As a consequence of his early travels, Paulo likes to surround himself with a globe so he can think like if he was anywhere in the world while having the notion of how small he is. Paulo likes to explore the nexus between Physics and Metaphysics, and believes in Jesus as the person-god who has the answer for the big questions. On top of being a business leader, Paulo is a public speaker, counselor, mentor, published author and a Physicist.

Since 1994, Paulo has been at the helm of Renova - the sexiest paper on Earth.

While he was a Physics' student in Switzerland, Paulo never thought his future would be leading an international paper company: Renova. Not the usual profile for a business leader, Paulo is behind Renova's expansion and international success, foreseeing that being different and revolutionary in a commoditized market, was the only way to become a signature brand. Today, Renova sells worldwide and has established production units in Portugal and France.

Find more at: <http://www.paulopereiradasilva.com/>