

Biographical Note



Merce Bernardo



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Merce Bernardo is a Serra Húnter Associate Professor at the Department of Business at the Faculty of Economics of Business of the University of Barcelona. She holds a bachelor degree in Business Management, a Master in Business Innovation, R&D and Technology Assessment and a PhD in Management from the University of Girona.

Her teaching and research are related to the Quality Management and related practices. She has participated in teaching innovation projects and applies gamification in her lessons as a teaching methodology. Focusing on her research, her main research lines are the Integration of Management Systems and its relationship with other managerial practices such as innovation and sustainability. She has supervised five PhD thesis and is now supervising two in these topics.

She has participated in different projects at national and international level and she has published papers in national and international academic journals. She is member of the "Organizational Development Research Group", recognized and funded by the Catalan government. Currently she is the Director of the Master in International Business at the Faculty of Economics of Business of the University of Barcelona.