

Biographical Note



Claudia Paiva



Claudia Paiva

Is the Quality manager for the Residential Water Heating business unit of Bosch, Quality Manager of Bosch Aveiro, Portugal plant as well Electric Value Stream manager.

She holds a degree on Industrial Engineering (2001) by the University of Aveiro and a post-graduation on Innovation of new products and services by the University of Aveiro (2006). Furthermore, she has competences on LEAN management, Bosch Production System and Value Stream models.

Over 21 years of professional experience, 19 in Bosch, 17 of them on leadership positions. Claudia build a wide knowledge on purchasing, logistic, production, international project leader and Quality management system. In parallel she is also trainer and during 2 years was lecturing Project Management in the University of Aveiro.

She was responsible to define and deploy Quality Principles (14) for the Thermotechnology Division of the Bosch Group, sponsored by the TT-Executive Vice president. Today the TT- 14 Quality Principles are standard in every TT-Bosch site and addressed by the TT-Executive of Management.

In 2016 Claudia was responsible for a new strategic project of electric instantaneous water heaters for the business unit. A project that involved the acquisitions and transfer of a complete electric instantaneous product portfolio and production factory from BSH in Germany to Aveiro, Portugal. Within the scope this was also a pilot project on a new transformational business model in Bosch Aveiro, Portugal plant – Electric Value Stream.

This pilot is now reference for the global Transformation Project for Residential Water Heating division of Bosch.

Leading by example, through a strong commitment, mindset to embrace change and passion at work is what drives Claudia to achieve success. Celebrate small things to achieve great results.