

# Biographical Note



**José Carlos Pereira**

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## **José Carlos Pereira**

Portuguese and passionate about business development for over 20 years. With a consolidated experience in sales and international project management, he has worked in several Portuguese and multinational companies. Has an MBA from ESADE Barcelona, has had the opportunity to be a leader and led in numerous contexts and geographies. Its main purpose today is to stimulate minds by increasing ROI, helping SMEs and business owners grow and develop, with results oriented and customer centric. He is also a speaker in international trade and sales management

