

Biographical Note



Maria José Freire



Maria José Geraldês Freire

Is Head of Customer Relationship Management at the Head Office of a Public Institute. Prior to that, from 2001 to 2012, she was Advisor to the Board while managing quality management system and improvement projects. As such, she led the redesign of key processes in several areas of the Institute.

Since 2015, she is also Deputy President of the Northern Regional Board for the Portuguese Association for Quality.

Before that, from 1991 to 2001, she was Project Manager at international consultancy companies, where she headed several management consultancy projects within a series of industries. She was also Quality Director at a Medical Devices company and worked as Quality Auditor and certified Trainer.

With a Masters in Innovation and knowledge Management by the Aveiro University (2008), Maria José has a BA in Chemistry by Minho University (1992). She also has a specialization in Industrial Management by the Oporto University, (1992), and a wide training in Quality Management.

She lectured Quality and Innovation in several Post Graduations and Masters and has been invited to attend a series of conferences and seminars as a guest speaker.